

These FAQs are intended to help answer any questions you may have about our sweepstakes. For full details, please see the Official Rules at Esurance.com/Save30Rules.

1. How do I enter?

To enter, you'll need a Twitter account, Internet access and a valid email address. Once you have a Twitter account, all you have to do is post or "Tweet" on Twitter the following hashtag: #EsuranceSave30. That's it!

2. How often can I enter?

You can enter as often as you want! Just remember that each entry must be an individual Tweet using the hashtag #EsuranceSave30.

3. What is the prize?

1.5 million dollars. Yes, million. Yes, dollars.

4. What are my chances of winning?

Odds of winning depend upon number of eligible entries received.

5. What are the dates of the Sweepstakes?

The Sweepstakes Period begins at 1:00 p.m. Pacific Time on February 2, 2014 and ends at 1:00 a.m. Pacific Time on February 4, 2014. Entries must be submitted and received during the Sweepstakes Period. Any entries received before or after such time will be void.

6. I don't have a Twitter account, how can I get one?

First, you'll need access to the internet. Then just visit twitter.com to create an account (it's free!). You'll need to provide a full name, valid email address, and a password. Once you have an account, you can enter the sweepstakes by posting or "Tweeting" on Twitter #EsuranceSave30. That's it!

7. Do I need to follow Esurance on Twitter to win?

Yes. If you win, Esurance will need to send you a private Twitter message with instructions on what to do next.

8. How will the winner be notified?

The unofficial winner and alternates will be notified via private Twitter message in the early a.m. hours of 2/4/14 and must respond to any communications from sponsor no later than 1 pm Pacific Time on 2/4/14, or per written notices from the sponsor; or prize will be forfeited.

9. When can I expect to hear if I'm the winner?

You should check your Twitter account on 2/4/14 in the early morning between the hours of 3 am and 4 am Pacific Time to determine if you have received a private message from Esurance notifying you that you are an unofficial winner and/or alternate. If you have not heard from Esurance Save 30 Sweepstakes Team by 4 am Pacific Time, then you are not an unofficial winner or alternate.

10. What are the sweeps entry times in my time zone?

Key Dates/Times	Eastern Time	Central Time	Mountain Time	Pacific Time
Sweepstakes begins Sunday, 2/2/14	4 pm	3 pm	2 pm	1 pm
Sweepstakes ends Tuesday, 2/4/14	4 am	3 am	2 am	1 am
Winner deadline to	4 pm	3 pm	2 pm	1 pm

respond with Prize Notification Documents: Tuesday 2/4/14				
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11. What is a protected Twitter account?

When you sign up for Twitter, you have the option to keep your Tweets public (the default account setting) or to *protect* your Tweets so only your approved followers can see them. Accounts with protected Tweets require manual approval of each and every person who may view that account's Tweets. If your profile indicates that your tweets are protected, then your Esurance Win Big sweepstakes entry/tweet will not be received by the Sweepstakes. You can change your tweet profile at any time to allow your tweets to be public and to be included in the sweepstakes. Go to twitter.com to change your profile to "public."

12. How can I find out if my Twitter account is protected?

It's easy. Go to twitter.com and check your Twitter profile to see if your tweets are public. If they aren't, you can simply change your profile at that time. The automatic default when setting up your Twitter account is the "Public" option.

13. Do I need to Tweet anything more than the hashtag: #EsuranceSave30?

Nope. To enter the sweeps, all you need to include in your Tweet is #EsuranceSave30. Easy as that!

14. Can I include a photo along with my tweet?

Sure. You can include a photo with your Tweet if you want to (as long as it's in good taste, of course). But including a photo won't have any bearing on your chance of winning.

15. Can I include a Vine video with my tweet?

Of course. You can include a Vine with your Tweet if you want (and it's in good taste). But including a Vine video won't have any bearing on your chance of winning.

16. What do you consider "inappropriate" in a Tweet?

Your Tweet will be considered inappropriate if it contains profanity or is in any way violent, disruptive, harassing, false, misleading, defamatory, abusive, racist, homophobic or sexist.

17. How can I know that my Tweet was recorded?

Proof from Twitter that your entry was recorded by their servers is not available. Also, no other proof of submitting an Entry (such as a printed or copied screenshot or message) will constitute proof of actual receipt of the Entry for purposes of this Sweepstakes. Tweets not received by Sponsor will not be entered into the Sweepstakes.

18. What happens if Twitter does not deliver my Tweet to the sweepstakes?

Though we hope this doesn't happen to you, we can't be responsible for any changes or unavailability of the Twitter service that may interfere with the sweepstakes. If you think your Tweet did not go through, try again!

19. What happens if Twitter is temporarily unavailable due to high level of activity when I try to Tweet?

For purposes of this sweepstakes, only entries that are recorded through Twitter's servers will be entered into the Sweepstakes. If Twitter is temporarily unavailable, we recommend trying again later. Keep trying!

20. Are you going to spam me if I use your hashtag?

No, absolutely not. Check out our [Privacy Policy to](#) learn how we safeguard your info.

21. My twitter account is shared by my social club, group, or fraternity. Can I still enter?

Yes. If your Twitter account is operated by a group and you use it to enter the sweepstakes, you will be

declared to be the registered account holder (as long as you meet all other eligibility requirements). If you win (hooray) you may be required to provide proof that you are the authorized account holder.

22. Who can enter the Sweepstakes?

The sweepstakes is open to all legal residents of any of the 48 contiguous United States or the District of Columbia who are at least 18 years of age at the time of entry and age of majority in their state of residence unless excluded in the Official Rules.

23. Are employees or affiliates of Esurance eligible?

Employees, officers, directors, members, managers, agents, and representatives of Sponsor and its respective corporate partners, parent companies, divisions, subsidiaries, affiliates, successors in interest, advertising, promotion and public relations agencies and the family members and/or those residing in the same household of each are not eligible to enter the Sweepstakes or win a prize. For the purposes of this Sweepstakes, family members are defined as spouse, partner, mother, father, legal guardian, in-laws, grandmother, grandfather, brother, sister, children and grandchildren (including "step" as they may apply).

24. Can I win the prize if I'm not a US citizen?

Yes! U.S. citizenship is not required as long as you meet all other eligibility requirements.

25. If I'm a legal US resident, but don't have a Social Security number, can I win the prize?

If you win, you'll be required to complete an IRS W-9 FORM for Federal Tax purposes, which will require either a Social Security number or a Federal Identification number. If you're a lawful permanent alien resident, you'll need a USCIS number or an Alien Registration Number.

26. If I'm currently serving overseas in the US Military overseas, can I enter?

To win the grand prize, you must be physically located in the 48 contiguous US states or the District of Columbia. But be sure to tell your family back home to enter!

27. Why do you need to conduct a background check on the winner?

The background check is to confirm that the unofficial winner and/or alternate is eligible to enter and potentially win and may also be used to determine if the unofficial winner and/or alternate has not participated in any behavior that is obnoxious, inappropriate, threatening, and illegal or that is intended to annoy, abuse, threaten or harass any other person and will reflect negatively on or embarrass the Sponsor's brand in planned media and publicity activities.

28. Does the background check include a credit check?

No!

29. Will the background check affect my credit rating?

No, because it does not include a credit check, the background check will not affect your credit.

30. If I win, what tax documents will I need?

If you win (hooray!), you'll need to complete an IRS W-9 document. Please note that if you win, you'll be responsible for all taxes and other expenses related to the prize and will receive a 1099 declaring the prize amount in January 2015 for the 2014 tax year.

31. How do I find out who won the Grand Prize?

The winner will be notified on 2/4/14. To request a winner's list, send a self-addressed, stamped, #10 business envelope to "Esurance Win Big_Sweepstakes", ATTN: Winner's List Request, 650 Davis Street, San Francisco, CA 94111. Requests must be received within two (2) months of the end of the Sweepstakes Period.

32. How can I get a copy of the Official Rules?

For a copy of the Official Rules, send a self-addressed, stamped, #10 business envelope to "Esurance Win Big Sweepstakes", ATTN: Official Rules Request, 650 Davis Street, San Francisco, CA 94111 before February 20, 2014. Vermont residents may omit return postage for rules request. During the sweepstakes, the Official Rules are available at Esurance.com/Save30Rules.

33. Can I transfer the prize to a family member?

No. But of course, if you win the money you can give it to whomever you want.

34. Can I transfer a portion of the prize to my church or charity?

No. But if you win, of course you're free to donate the money however you like.

35. I still have questions! Where can I find more info?

No problem. If you still have questions, feel free to give us a call at **877-252-5279**.

Happy Tweeting, and good luck!